

FRIDAY, JULY 21 CONT'D.

TRADE	POLICY	FINANCING
<p>SESSION 9 3:15 – 4:15 UNDERSTANDING HOW TO DO BUSINESS ACROSS BORDERS: LEGAL & COMMERCIAL IMPLICATIONS</p> <p>Presenter: Mr. ROBERT SCOTT JAMPRO</p>	<p>SESSION 9 2:15 – 3:15 EXPLORING ECONOMIC NATIONALISM VS FREE TRADE AS A VIABLE SHORT-TERM MEASURE TO COPE WITH:</p> <p>i. Trade Deficit, Exchange Rate Pressure, National Debt, etc. (Closed Session)</p> <p>Participants: Hon. Karl Samuda (Jamaica) Hon. Donville Inniss (Barbados) Hon. Oliver Josephs (Grenada) Hon. Mike Henry (Jamaica) Hon. Edmund Bartlett (Jamaica) Mr. Joseph Cox (CARICOM)</p> <p>Moderator: DR. MICHAEL WITTER, UWI, Mona</p>	<p>SESSION 9 2:15 – 3:15 HOW TO ESTABLISH PARTNERSHIP FOR MUTUAL BENEFIT WIN-WIN SITUATION REDUCING FINANCIAL EXPOSURE</p> <p>Presenter: Mr. LLOYD O'MEALLY, Caribbean Enterprise Network, UK (CENUK)</p>
3:15 – 3:30 Coffee Break	3:15 – 3:30 Coffee Break	3:15 – 3:30 Coffee Break
<p>3:30 – 4:00 PREPARATION OF MINISTERS' CONFERENCE COMMUNIQUE</p> <p>Participants: Hon. Karl Samuda (Jamaica) Hon. Donville Inniss (Barbados) Hon. Oliver Josephs (Grenada) Hon. Mike Henry (Jamaica) Hon. Edmund Bartlett (Jamaica) Mr. Joseph Cox (CARICOM)</p> <p>Moderator: Dr. NOEL WATSON, A-Z Information, Jamaica Ltd.</p>	<p>3:30 – 4:00 PREPARATION OF MINISTERS' CONFERENCE COMMUNIQUE</p> <p>Participants: Hon. Karl Samuda (Jamaica) Hon. Donville Inniss (Barbados) Hon. Oliver Josephs (Grenada) Hon. Mike Henry (Jamaica) Hon. Edmund Bartlett (Jamaica) Mr. Joseph Cox (CARICOM)</p> <p>Moderator: Dr. NOEL WATSON, A-Z Information, Jamaica Ltd.</p>	<p>3:30 – 4:00 PREPARATION OF MINISTERS' CONFERENCE COMMUNIQUE</p> <p>Participants: Hon. Karl Samuda (Jamaica) Hon. Donville Inniss (Barbados) Hon. Oliver Josephs (Grenada) Hon. Mike Henry (Jamaica) Hon. Edmund Bartlett (Jamaica) Mr. Joseph Cox (CARICOM)</p> <p>Moderator: Dr. NOEL WATSON, A-Z Information, Jamaica Ltd.</p>
<u>Banquet Hall</u>	<u>Banquet Hall</u>	<u>Banquet Hall</u>
<p>4:00 – 4:30 PLENARY SESSION: REPORT FROM BREAKOUT SESSIONS</p> <p>Moderator: Dr. NOEL WATSON, A-Z Information, Jamaica Ltd.</p>	<p>4:00 – 4:30 PLENARY SESSION: REPORT FROM BREAKOUT SESSIONS</p> <p>Moderator: Dr. NOEL WATSON, A-Z Information, Jamaica Ltd.</p>	<p>4:00 – 4:30 PLENARY SESSION: REPORT FROM BREAKOUT SESSIONS</p> <p>Moderator: Dr. NOEL WATSON, A-Z Information, Jamaica Ltd.</p>
<p>4:30 – 5:00 READING OF MINISTERS' CONFERENCE COMMUNIQUE</p> <p>HON. KARL SAMUDA, CD, MP</p>	<p>4:30 – 5:00 READING OF MINISTERS' CONFERENCE COMMUNIQUE</p> <p>HON. KARL SAMUDA, CD, MP</p>	<p>4:30 – 5:00 READING OF MINISTERS' CONFERENCE COMMUNIQUE</p> <p>HON. KARL SAMUDA, CD, MP</p>
<p>5:00 – 5:30 CLOSING REMARKS & LAUNCH OF CONFERENCE 2018</p> <p>Mr. HUGH JOHNSON, President of SBAJ</p>	<p>5:00 – 5:30 CLOSING REMARKS & LAUNCH OF CONFERENCE 2018</p> <p>Mr. HUGH JOHNSON, President of SBAJ</p>	<p>5:00 – 5:30 CLOSING REMARKS & LAUNCH OF CONFERENCE 2018</p> <p>Mr. HUGH JOHNSON, President of SBAJ</p>

SATURDAY, JULY 22

CHECK OUT & DEPARTURE



Ministry of Industry, Commerce,
Agriculture & Fisheries
(Jamaica)



Small Business Association
of Jamaica

CARIBBEAN 2017 MSME CONFERENCE

“Collaboration for Caribbean Sustainability”

19th-21st July, 2017

HILTON ROSE HALL RESORT AND SPA
MONTEGO BAY,
JAMAICA

AGENDA



SCHEDULE OF ACTIVITIES

WEDNESDAY, JULY 19

3:00 – 4:00	REGISTRATION OPENING OF DISTRIBUTORS' EXPO by Hon. Karl Samuda, MP <i>Minister of Industry, Commerce, Agriculture & Fisheries</i> WELCOME RECEPTION
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THURSDAY, JULY 20

Plenary Room	
9:00 a.m. – 10:30 a.m.	WELCOME ADDRESS & OPENING REMARKS 1 st Floor – Hilton Rose Hall Resort and Spa
Moderator	Mrs. Emily Sheilds , <i>Attorney-At-Law and Talk Show Host of RJR's Hotline</i>
Welcome	Mr. Hugh Johnson , <i>President, Small Business Association of Jamaica</i>
CARICOM Representative	Mr. Joseph Cox , <i>Deputy Secretary General</i>
Title Sponsor	Ms. Gillian Hyde , <i>General Manager, JN Small Business Loans</i>
Minister of MICA	Hon. Karl Samuda, MP
Government of Jamaica	Hon. Horace Chang, MP , <i>Minister without Portfolio, OPM</i>
10:30 a.m. - 11:00 a.m.	COFFEE BREAK AND INTERACTION OF PARTICIPANTS

TRADE	POLICY	FINANCING
SESSION 1 (Trade Room) 11:00 – 12:00 IDENTIFYING REGIONAL TRADE OPPORTUNITIES Presenter: Mr. JOEL RICHARDS , CARICOM	SESSION 1 (Policy Room) 11:00 – 12:00 WHY MSMEs ARE CRITICAL TO NATIONAL DEVELOPMENT Presenter: DR. LAWRENCE NICHOLSON , <i>University of the West Indies (Mona)</i>	SESSION 1 (Finance Room) 11:00 – 12:00 SECURING THE BEST PUBLIC/ PRIVATE PARTNERSHIP Presenter: Ms. T'SHURA GIBBS , <i>Montego Bay Chamber of Commerce</i> Mr. CONRAD ROBINSON , JAMPRO
12:00 – 1:00 LUNCH	12:00 – 1:00 LUNCH	12:00 – 1:00 LUNCH
SESSION 2 1:00 – 2:00 HOW TO GET ACCESS TO NEW MARKETS THROUGH INNOVATION AND CREATIVITY Presenter: Dr. JONATHAN ORTMAN , <i>Global Entrepreneurship Network (USA)</i>	SESSION 2 1:00 – 2:00 TECHNICAL ASSISTANCE TO MSMEs - THE US SMALL BUSINESS DEVELOPMENT (SBDC) MODEL Presenters: Ms. TAMEKA MONTGOMERY (USA) Mr. HAROLD DAVIS , <i>Jamaica Business Development</i>	SESSION 2 1:00 – 2:00 HOW CAN MSMEs LEVERAGE DIVERSE MEDIA PLATFORM TO INCREASE SALES Presenter: Mrs. CLARE GRANT , RJR/GLEANER HOW CAN MSMEs TAKE ADVANTAGE OF DIGITIZATION Presenter: Mr. DELKUY MILEAN , FLOW
SESSION 3 2:00 – 3:00 REGIONAL LOGISTICS CHALLENGES Presenter: Dr. MAHINDRA RAMESH RAMDEEN , <i>T&T Manufacturer's Association</i>	SESSION 3 2:00 – 3:00 THE ROLE OF SUSTAINABLE INTEREST RATE IN FACILITATING ACCESS TO CREDIT BY THE MICROENTERPRISE SECTOR AND A BEST PRACTICE IN CARIBBEAN MICROFINANCE - THE JAMAICAN EXPERIENCE Presenters: Mr. PAUL CHIN , <i>Development Bank of Jamaica (DBJ)</i> Mrs. GILLIAN HYDE , <i>JN Small Business Loans (JNSBL)</i>	SESSION 3 2:00 – 3:00 HOW TO OBTAIN GRANT FUNDING THAT IS RIGHT FOR YOUR BUSINESS Presenters: Mrs. TERRY-ANN SEGREE , DBJ Mr. HAROLD DAVIS , JBDC
3:00 – 3:15 COFFEE BREAK	3:00 – 3:15 COFFEE BREAK	3:00 – 3:15 COFFEE BREAK

THURSDAY, JULY 20 CONT'D.

TRADE	POLICY	FINANCING
SESSION 4 2:15 – 3:15 HOW CAN WE USE EXISTING TREATIES TO FACILITATE MORE TRADING AMONG OURSELVES Presenter: Mr. KEVIN KERR , MICA	SESSION 4 3:15 – 4:15 CHALLENGES POSED BY GLOBALIZATION, TECHNOLOGY AND "JOBLESS GROWTH" FOR SMALL CARICOM STATES AND THE WAY FORWARD Presenters: DR. KADAMAWE K'NIFE , UWI, <i>Mona</i> DR. MARCIA BRANDON , COCESL, Barbados	SESSION 4 3:15 – 4:15 HOW TO ESTABLISH AN AFFORDABLE ACCOUNTING SYSTEM TO QUALIFY FOR FINANCING Presenter: Mrs. LESA BELL , EXIM Bank (Ja.)
4:15 – 5:00 PLENARY SESSION: REPORTS FROM BREAKOUT SESSIONS	4:15 – 5:00 PLENARY SESSION: REPORTS FROM BREAKOUT SESSIONS Presenter: Dr. NOEL WATSON	4:15 – 5:00 PLENARY SESSION: REPORTS FROM BREAKOUT SESSIONS Presenter: Dr. NOEL WATSON
5:00 – 7:00 BUSINESS TO BUSINESS Presenter: Dr. NOEL WATSON , <i>A-Z Information, Jamaica Ltd.</i>	5:00 – 7:00 BUSINESS TO BUSINESS	5:00 – 7:00 BUSINESS TO BUSINESS

FRIDAY, JULY 21

TRADE	POLICY	FINANCING
SESSION 5 9:00 – 10:00 HOW TO OVERCOME BARRIERS TO MSME TRADE IN THE REGION Presenter: MAHINDRA RAMESH RAMDEEN , <i>T&T Manufacturers Assn.</i>	SESSION 5 9:00 – 10:00 IMPLICATIONS OF USA "BUY AMERICAN, HIRE AMERICAN"- POLICY FOR CARICOM STATES TO CREATE EMPLOYMENT AND REDUCE TRADE DEFICIT Presenter: Dr. ANDRE HAUGHTON , UWI, <i>Mona</i>	SESSION 5 9:00 – 10:00 OVERCOMING BARRIERS TO MSME FINANCING IN THE REGION Presenter: Mr. EDISON GALBRAITH , DBJ
10:00 – 10:15 COFFEE BREAK	10:00 – 10:15 COFFEE BREAK	10:00 – 10:15 COFFEE BREAK
SESSION 6 10:15 – 11:15 WHAT ARE THE OPPORTUNITIES IN THE EUROPEAN UNION Presenter: Dr. NOEL WATSON , <i>A-Z Information, Jamaica Ltd.</i>	SESSION 6 10:15 – 11:15 'BUYING LOCAL' AS A SUSTAINABLE FORM OF SOCIAL SAFETY NET FOR THE UNCOMPETITIVE MARGINAL PRODUCERS AND SUPPORTING GROWTH WITH EQUITY Presenter: DR. HENLEY MORGAN , <i>Institutional Development & Project Management Specialist</i>	SESSION 6 10:15 – 11:15 HOW TO MANAGE YOUR CASH FLOW EFFECTIVELY TO SUSTAIN GROWTH Presenter: Ms. HOPE E. HAMILTON , <i>Jamaica National Group</i>
SESSION 7 <i>Banquet Hall</i> 11:15 – 12:15 PLENARY PRESENTATION: ECONOMIC 'NATIONALISM AS A "STEPPING STONE" TO GLOBALLY COMPETITIVENESS Presenter: PROFESSOR PAUL GOLDING , <i>University of Technology (Jamaica)</i>	SESSION 7 <i>Banquet Hall</i> 11:15 – 12:15 PLENARY PRESENTATION: ECONOMIC 'NATIONALISM AS A "STEPPING STONE" TO GLOBAL COMPETITIVENESS Presenter: PROFESSOR PAUL GOLDING , <i>University of Technology (Jamaica)</i>	SESSION 7 <i>Banquet Hall</i> 11:15 – 12:15 PLENARY PRESENTATION: ECONOMIC 'NATIONALISM AS A "STEPPING STONE" TO GLOBAL COMPETITIVENESS Presenter: PROFESSOR PAUL GOLDING , <i>University of Technology (Jamaica)</i>
12:15 – 1:15 LUNCH	12:15 – 1:15 LUNCH	12:15 – 1:15 LUNCH
SESSION 8 1:15 – 2:15 HOW TO USE NEW TECHNOLOGY TO BECOME GLOBALLY COMPETITIVE Market Access through Innovation and creativity Presenter: Mr. JONATHAN ORTMANS , <i>Global Entrepreneurship Network, USA</i>	SESSION 8 1:15 – 2:15 PUBLIC SECTOR PROCUREMENT USING 'SPECIAL AND DIFFERENTIAL TREATMENT' AS A DEVELOPMENT STRATEGY Presenter: Mr. REGINALD BUDHAN , <i>Consultant, MICA</i>	SESSION 8 <i>Finance Room</i> 1:15 – 2:15 HOW TO POSITION YOUR ENTERPRISE FOR AN INITIAL PUBLIC OFFERING (IPO) Presenter: Mrs. MARLENE STREET FOREST , <i>Jamaica Stock Exchange</i> Mr. JERMAINE DEANS , <i>Jamaica National Group</i>